SPONSORSHIP LEVELS

All sponsorships include free banner ads in our online newsletter at ingear4x4.com, and free listing of your corporate logo in our regular issue of our *In Gear* publication.

GOLD

Gold is our top sponsorship level. It is for companies that want to support the CA4WDC and our efforts as much as possible at a cost that is far less than most other forms of advertising.

- Typical donation of $2,500/year
- 30% discount on advertising
- Free half-page ad in show issue of *In Gear*
- Free booth space at CA4WDC sponsored events

SILVER

Silver is our middle level of sponsorship just under the Gold level in cost.

- Typical donation of $1,500/year
- 20% discount on advertising
- Free one-quarter page ad in show issue of *In Gear*
- Free booth space at CA4WDC sponsored events

BRONZE

Bronze is our most cost effective level of sponsorship for companies that want to be part of our program and support our sport for a very reasonable cost.

- Typical donation of $500/year
- 10% discount on advertising
- Free business card size ad in show issue of *In Gear*

For additional information contact our corporate office:

CA4WDC, Inc.
8120 36th Ave.
Sacramento, CA 95824
1-800-494-3866
ca4wdc@cal4wheel.com

www.cal4wheel.com

CORPORATE SPONSORSHIP PROGRAM

WHAT IS..

the California Association of 4 Wheel Drive Clubs Inc. (CA4WDC)?

We are the largest statewide organization of our kind in the USA. We currently have over 4,000 member families throughout California and other states with 130 clubs statewide.

We represent the owners of all makes and models of four wheel drive vehicles as well as non-owners who support responsible vehicle oriented recreation.

- Two Natural Resource Consultants keep an ear to the ground for any and all issues regarding land use that affects our sport and make sure that we are heard by the right people at the right time to protect our interests and keep public lands open for ALL users.
- We provide political clout for our members through lobbying and keeping our members informed.
- We participate in other OHV organizations, including: California League of Off Road Voters (CLORV), North American Motorized Recreation Council (NAMRC), the United Four Wheel Drive Association, and SEMA.
- We are engaged in various lawsuits and legal actions aimed at keeping our public lands open for motorized recreation.

HOW CAN YOU HELP?

As a company that manufactures or sells products to the same people who are our members, your company needs to be part of our association.

Whether it's as an associate membership or a corporate sponsorship, your company will get much more exposure by being part of the largest 4X4 association in the state.

We need companies like yours to help us achieve our goals of keeping our public lands open to the public for our sport. If the land and trails are closed, there won't be any need for your products or our association. Together we can keep up the fight to see that our children and their children will still have somewhere to enjoy motorized recreation on our public lands.

SPONSORSHIPS

Please consider becoming a CA4WDC Corporate Sponsor. By joining us as an official corporate sponsor, your company will be among some of the biggest names in the 4x4 product industry working with us to preserve our rights and to protect our sport and our environment.

REMEMBER: TRAILS = SALES